

## CLIENT QUOTES

"Persistent, together, and responsive to feedback -- a pleasure to work with". --  
Eddie Kolher, Chief Scientist and Co-  
Founder, Mazu Networks

"Thank you team! You have been tremendous! I appreciate all that you have done. Thanks for hanging in there... it means a lot to me." -- Mitch Payne, Associate Director, Technology & Distance Learning, Novartis

"I really like working with OneInteractive. You are responsive and your work is thorough!" -- Dale Allaire, Director of Strategic Communications, Silverback Technologies

"Thank you for your spectacular work on the flash demo. I knew if any vendor could step in and save this project at the last minute, you could, and you've proved the wisdom of using you. Thank you so much!" -- Christine Washburn, V.P. Marketing, Concord Communications

"I was impressed with the timeliness of what you delivered for the TOPS database project." -- Brian Edwards, Sr. Internet Systems Architect, Concord Communications

"We feel fortunate that such a hard working creative team took on our account. The people are friendly, easily accessible and always quick to turn projects around." -- Leslie Cushing, Executive Director, MIMC

"We chose Oneinteractive because of their speed and depth of understanding of our goals. We continue to be a client because of their ability to continually innovate and provide us the direction to drive improved results. They are extremely knowledgeable and proactive." -- Jeannie Mullen, General Manager, eMMetrics

"I want to thank you and your team for all the hard work. You were there all the way to help turn a last minute project with changing specs into a living, breathing, working campaign. It's appreciated by all." -- Howard Friedman, Creative Director, Grey Direct

## FREQUENTLY ASKED QUESTIONS

### **Who is oneinteractive?**

We are a group of digital designers and programmers who have an expertise in e-learning, database, and e-marketing. We started in Cambridge, MA in 1996 with one client in the technology sector, and grew by client referral. As we continued to grow, we noticed many large companies moving their IT departments offshore to reduce costs. In 1998, we established a design and production center in Bali, Indonesia to lower overall project costs -- and to be more responsive to our clients' growing 24/7 development needs.

### **What are your areas of expertise?**

Web-based database applications (extranets, intranets), e-learning programs (e-training, e-seminars), corporate presentations and product demonstrations, and integrated e-marketing campaigns (with web, multimedia, database, and referral components), e-commerce and corporate webs.

### **Do you have an industry focus?**

No, but most of our clients are from the Technology, Entertainment, Healthcare and Advertising areas. These industries have a constant demand to use dynamic multimedia designs to show case applications, deliver company information, demonstrate how products work, and to sell solutions.

### **Who are some of your clients?**

Some of our clients include Grey Direct, Concord Communications, Deltathree, Mazunetworks, Silverback Technologies, Novartis Pharmaceuticals, Rowan/Warren, and the Massachusetts Interactive Media Council. The common element is -- they all "get it". They all understand that technology leverages and empowers their most valuable resources -- their people, and improves their company's overall performance.

### **What types of projects have you built?**

Our team has built robust backend database applications for company extranets, complete start-to-finish e-marketing campaigns for selling products and events, web based corporate presentations and product demonstrations, e-learning and e-training seminars, and corporate webs.

### **What can you do for my company?**

We can design and build your projects for less than you can (working with your internal or external team of information architects, content providers, and creative directors), allowing you to optimize your resources. You focus on content and delivery specifications, and leverage our expertise with your teams' knowledge.

### **What benefits we can expect from working with you?**

Projects completed on time and on budget. Your team members can focus on their goals -- and you save countless hours of frustration, headaches, and missed deadlines. In addition, the momentum you gain continues to drive your team to perform, creating other ongoing unexpected benefits for your company.

### **Why do clients enjoy a long-term relationship with oneinteractive?**

We understand their goals. We continue to exceed their expectations. We do more for less. We deliver.

### **How can I get started?**

Just fill out our [client contact form](#) and our president will contact you directly. Let us know if you have a project and want to see what we can do for you, or if you just want to discuss how we might work together. Our goal is to develop long-term relationships that add value and drive improved results for you.

**We do more for less. We optimize your most valuable resources.  
We work while you sleep. We guarantee 100% satisfaction.  
We make you feel like you are our only client.**